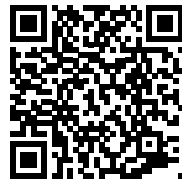
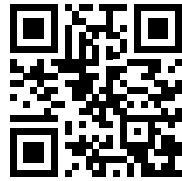


Visit www.faceuptorosacea.com.au
or scan the QR code to download a
conversation tool to help you discuss
your rosacea with your GP



Scan here to access Rosacea Space
to CREATE, UPLOAD, EXPLORE and
SHARE your experiences with rosacea



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SKIN
AWARENESS
MONTH 2022

ROSACEA

MORE THAN
JUST A BEAUTY
ISSUE^{1,2}

LOOK BEYOND
MAKEUP, AND AIM
FOR CLEAR WITH
CLINICALLY PROVEN
TREATMENT¹

*ROSACEA IS A
MEDICAL CONDITION,
NOT A SKIN TYPE^{1,3}*

Patient images have been digitally
altered to indicate a potential
representation of rosacea.

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WHAT IS ROSACEA?

Rosacea is a chronic inflammatory skin condition that typically affects the face.^{3,4}

In people with rosacea, small blood vessels (known as capillaries) at the surface of the skin become enlarged, giving the appearance of a permanent flush.⁴

Did you know there are multiple treatments that your doctor can prescribe you to help treat your symptoms of rosacea?³

What causes rosacea?

While the causes of rosacea are not completely understood, it is thought to involve changes in the immune, nervous and vascular systems.⁴

Microorganisms that live within all our pores, known as *Demodex mites*, are also thought to play a role.^{4,5}

What environmental factors can trigger rosacea?⁵



alcohol



overexposure to sunlight



hot drinks



anxiety



coffee and tea



emotional stress



spicy foods



overheating, especially in bed at night

You are not alone!⁴

Rosacea is estimated to affect ~5% of adults.⁴ It usually first appears between the ages of 30 and 50 years⁵

Rosacea is more than just a beauty issue^{1,2}

As you probably know, the burden of rosacea goes beyond the visible symptoms alone.² If it's affecting your daily life, then it's likely that it's also impacting on your mental health and emotional wellbeing.²

Even though it's hidden, the psychological burden of rosacea is now acknowledged as a real symptom and can be an important part of your treatment.^{1,2}

ROSACEA IS A MEDICAL CONDITION, NOT A SKIN TYPE^{1,3}

It's important to talk to your doctor about your symptoms, because leaving your rosacea untreated may worsen it over time^{5,6}

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